



Lancashire North
Clinical Commissioning Group

Self Care Conference 8th Nov 2012

Dr David Wrigley
GP Ash Trees Surgery – Carnforth, Lancashire

**Lancashire North CCG Clinical Lead for
Patient and Public Engagement**

The Self Care Aware Pilot

The Lancashire North CCG-wide self care aware programme aims to:

- reduce attendance for minor ailments in general practice
- reduce prescribing for minor ailments
- support clinical engagement in self care and through uptake of the RCGP e-learning programme
- use patient and public involvement through patient participation groups (PPG's) and ongoing use of local and national self care campaigns



Our Self Care Aware Pilot

- First with CCG wide agreement
- Pilot beginning in December 2012
- Launch/education event this week in Lancaster
- Audit next month – attendance and prescribing
- Roll out fact sheets usage in January 2013
- Continue for 18 months
- Re-audit attendance figures and prescribing of OTC medicines





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Thank you

You can contact me at

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