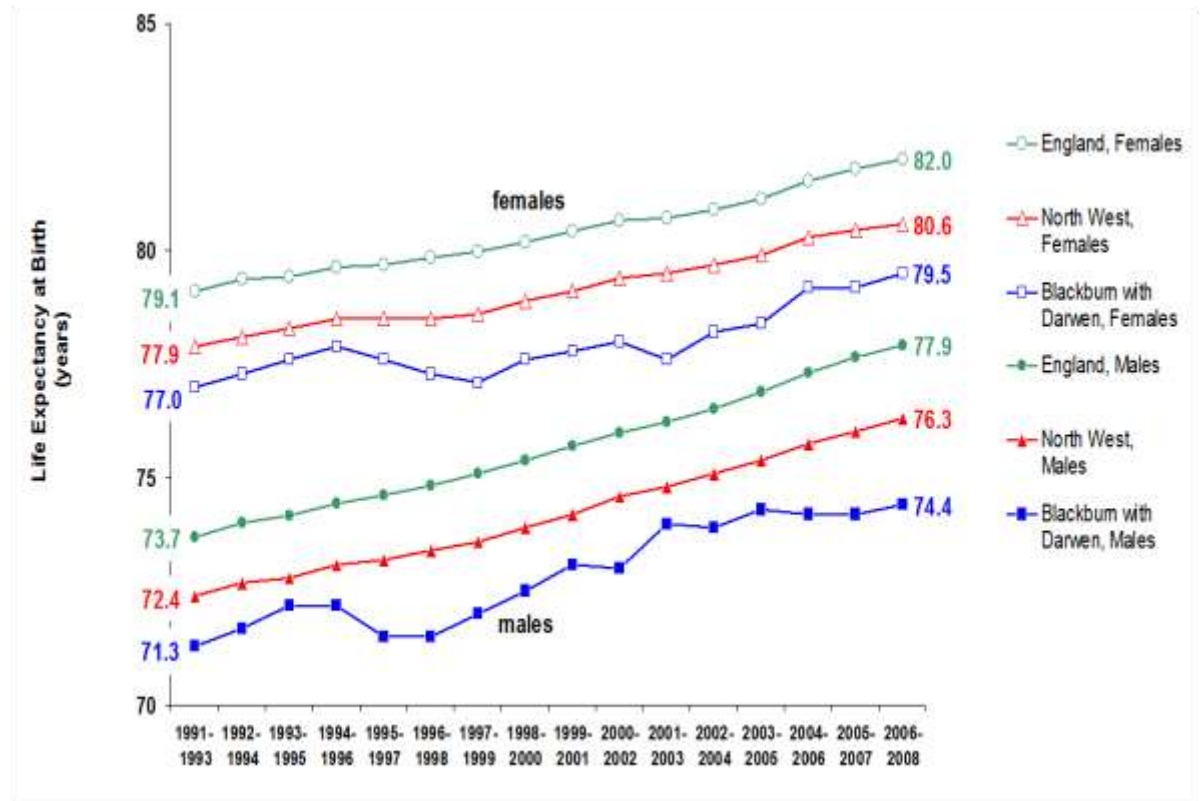


Pharmacy Supporting Self Care



Pharmacy Supporting Self Care



Pharmacy Supporting Self Care

Deprivation: Over half of population live in 25% most deprived Lower Super Output Areas

Population: High BME population. Muslim: 3rd highest Local Authority in the country

Housing: 46% housing stock below Decent Homes Standard

Education: 40% adults no educational qualifications.

Transport: 58% pensioners no access to own transport

Income: Average earnings 22% lower than national average

Worklessness: 34% Borough 'economically inactive'.
1 in 4 children live in workless household



Illness

Wellness

Pharmacy

Pharmaceutical Care

Pharmacy Supporting Self Care

NHS Choose Well campaign – summer 2012

“Your high street pharmacy can give you expert advice without an appointment”

- A winter campaign is planned.
- Ask Your Pharmacist week
- Self Care Week



Pharmacy Supporting Self Care



Pharmacy Supporting Self Care

How can we make a difference :

To improve the life chances of our residents

Initiate Whole System Change –The Healthy Living Pharmacy

Achieve Transformational difference to Health & Wellbeing outcomes in a population



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A Healthy Living Pharmacy:

- ✓ **Consistently delivers a broad range of commissioned services from high professional standard premises.**
- ✓ **Behaves pro-actively in supporting health and wellbeing-including a Health Trainer or Champion.**
- ✓ **Is accessible and approachable: valued and trusted**
- ✓ **Works closely with other healthcare providers**
- ✓ **Is easily identifiable to the public and other healthcare professionals.**



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Emerging evidence in East Lancashire:

Smoking quits	Before HLP	During HLP
HLP Pharmacies	38%	47%
Non HLP	34%	35%

HLP Pharmacies rate is now 12% higher than non HLP

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Medicines optimisation :

Medicines Use Review

- developing MUR plus

New Medicines Service

- Transfer of care 1/2 interface



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Medicine Use Review's

Before HLP

During HLP

HLP	2026	2882	up by 42%
Non HLP	7711	609	down by 21%



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Mur plus e.g. COPD/Asthma

Improved patient outcomes

Reduced wastage of inhaler therapy

Evidence of improved patient outcomes



However the real story.....



..... what difference does it make to our local population?

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