Engagement today: Meeting the 2015 Challenge

Rob Webster, NHS Confederation

- Rising demand, technological revolution and mortality gains mean we need to do things differently

- Meet demand differently, use technology for care and change provider landscape to care outside hospital

- Fully engaged scenario met with local people involved to ensure better health outcomes

The context

- NHS England predicts a **£30bn funding gap** by 2021.
- By 2025, **18 million people** in England will have at least one long-term condition.
- The number of people with **three or more conditions** is expected to rise from 1.9 million to 2.9 million between 2008 and 2018.
- The number of **younger adults with physical sensory impairment** has risen by 7.5 per cent from almost 2.9 million to 3.1 million.
- The population aged 65 and over will grow by 1.92 million between 2012 and 2020.
- The greatest growth is expected in those **aged 85 or older.**
- People in the poorest areas of England will, on average, **die seven years earlier** than people living in the richest areas.
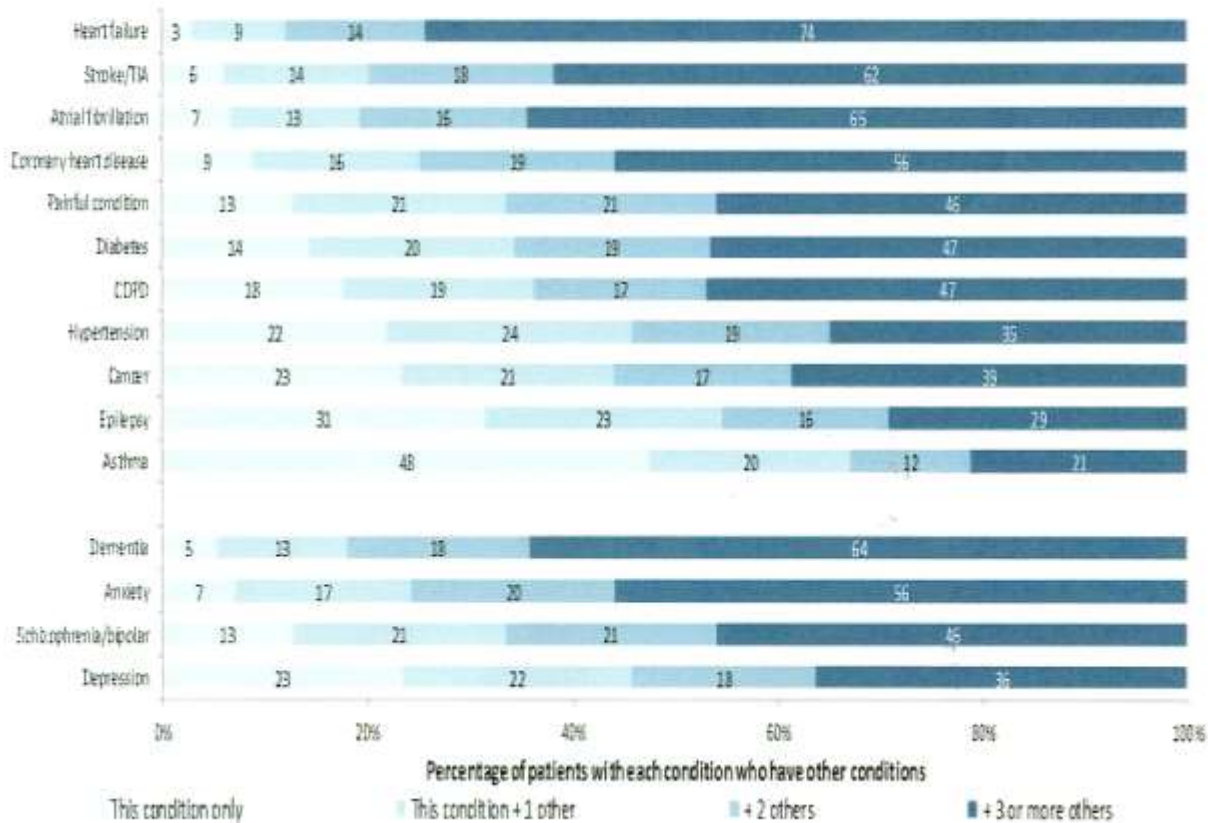
Condition	This condition only	This condition + 1 other	+ 2 others	+ 3 or more others
Heart failure	3	9	14	74
Stroke/TIA	5	14	18	62
Atrial fibrillation	7	13	16	65
Coronary heart disease	9	16	19	56
Painful condition	13	21	21	46
Diabetes	14	20	18	47
COPD	18	19	17	47
Hypertension	22	24	19	35
Cancer	23	21	17	39
Epilepsy	31	23	16	29
Asthma	48	20	12	21
Dementia	5	13	18	64
Anxiety	7	17	20	56
Schizophrenia/bipolar	13	21	21	46
Depression	23	22	18	36

Percentage of patients with each condition who have other conditions

This condition only   This condition + 1 other   + 2 others   + 3 or more others

NHS CONFEDERATION

The challenges facing the NHS

The need for change

NHS leaders

51% The NHS needs to make **large-scale changes** to maintain current levels of care.

MPs

81% **Their local NHS needs to change** to meet the needs of patients in the future.

Lack of confidence about the ability to make changes

NHS leaders

70% **Not confident** in their local area's ability to achieve change.

78% **Lack of political support** is a barrier to change.

MPs

58% **There's no political will** to permit the necessary changes.

43% Their **constituents** will oppose changes.

The solution

1. Greater commitment to working collaboratively across organisations.

2. Clinical support for and involvement in changes.

3. Open and honest public discussion about the need for change.

4. Good evidence base for changes.

5. Greater involvement of frontline staff in strategic decision making.

NHS leaders believe that **political support for change is more important** than extra investment.
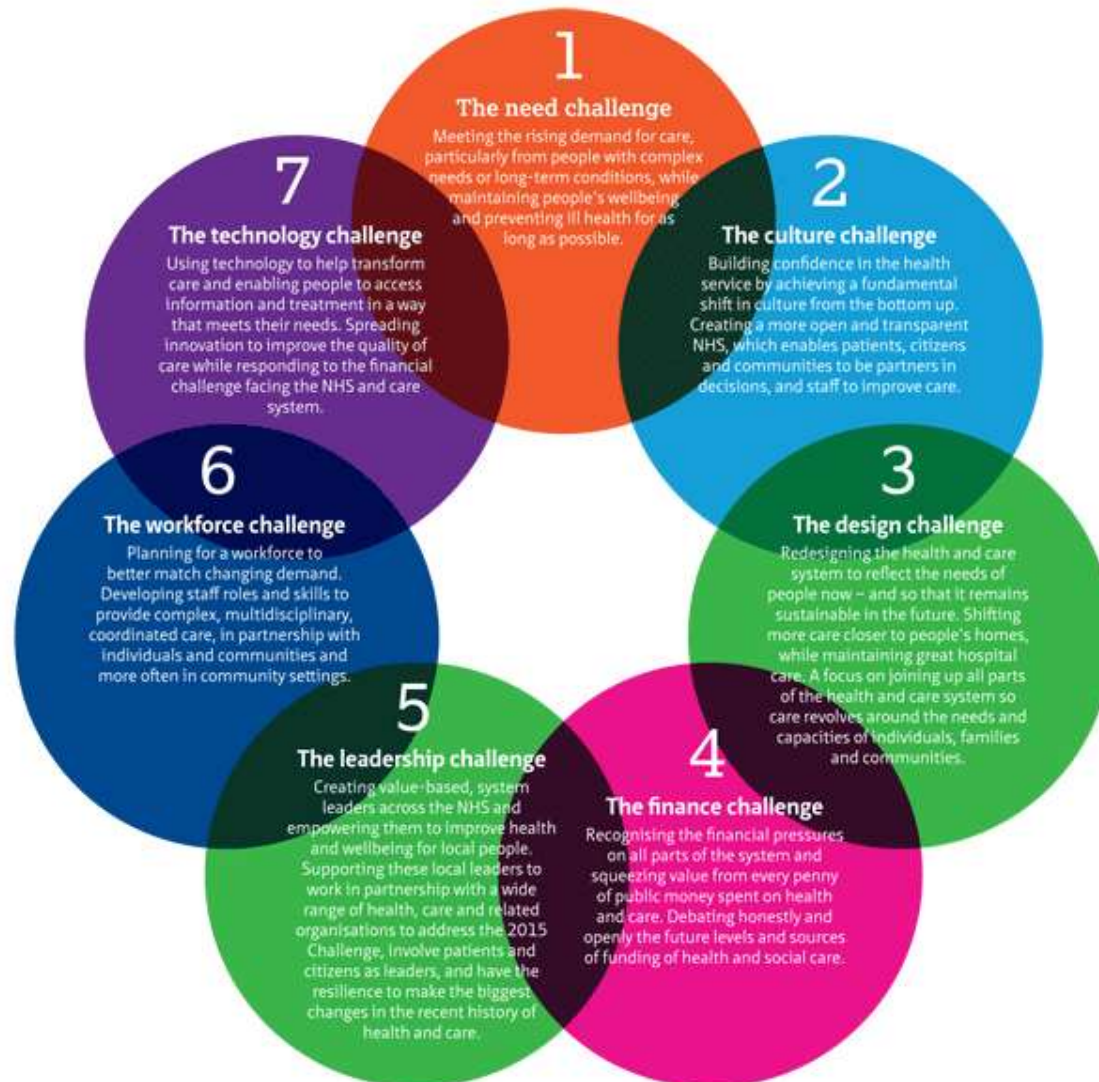
To support change, MPs need:

- Evidence that **changes will improve care**.
- **Public backing** of clinicians.
- Evidence that **changes will save money**.

BUT Nearly a quarter of MPs said that none of the above would persuade them to back changes if their constituents were opposed.

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#2015challenge

Our 2015 Challenge campaign brings into focus the scale and nature of change needed to ensure a sustainable healthcare system for the future. The NHS and politicians need to work together to address these challenges.

The 2015 Challenge – Taking a Lead

1

The need challenge

Meeting the rising demand for care, particularly from people with complex needs or long-term conditions, while maintaining people's wellbeing and preventing ill health for as long as possible.

2

The culture challenge

Building confidence in the health service by achieving a fundamental shift in culture from the bottom up. Creating a more open and transparent NHS, which enables patients, citizens and communities to be partners in decisions, and staff to improve care.

3

The design challenge

Redesigning the health and care system to reflect the needs of people now – and so that it remains sustainable in the future. Shifting more care closer to people's homes, while maintaining great hospital care. A focus on joining up all parts of the health and care system so care revolves around the needs and capacities of individuals, families and communities.

4

The finance challenge

Recognising the financial pressures on all parts of the system and squeezing value from every penny of public money spent on health and care. Debating honestly and openly the future levels and sources of funding of health and social care.

5

The leadership challenge

Creating value-based, system leaders across the NHS and empowering them to improve health and wellbeing for local people. Supporting these local leaders to work in partnership with a wide range of health, care and related organisations to address the 2015 Challenge, involve patients and citizens as leaders, and have the resilience to make the biggest changes in the recent history of health and care.

6

The workforce challenge

Planning for a workforce to better match changing demand. Developing staff roles and skills to provide complex, multidisciplinary, coordinated care, in partnership with individuals and communities and more often in community settings.

7

The technology challenge

Using technology to help transform care and enabling people to access information and treatment in a way that meets their needs. Spreading innovation to improve the quality of care while responding to the financial challenge facing the NHS and care system.

#NHS2015
#2015Challenge

We are a guest in other people's lives.

We should see people as assets not issues

Our outcomes should be theirs.

We should organise around them and not our professional egos

What if:

- Our vision did what it said on the tin – had a national public conversation about the NHS, posing real problems, listening to and acting on the views local people in order to find solutions that included real accountably?

What if:

- People felt valued and respected because health and social care worked with local communities to understand and cater for their needs, paying uttermost regard to the principles of the NHS Constitution?

What if:

- A strong, diverse NHS leadership coalition of patients, clinicians and managers developed a national supported self-care services model that was also accessible to people using services?

We would have an NHS that is:

- Responsive to patients and involves all consumers of health and social care in co-production and improvement of services.

- Inclusive, utilising thought diversity and the notion of 'more than one way' to transform and innovate

We would have an NHS that is:

- That addresses the NHS culture challenge by working with patient partners as the first and not the last resort

- That seeks out and prioritises value-based system leaders in addressing the NHS leadership challenge

- That address the technology challenge by using technology to help transform care and access to information for local people and staff

The vision and asks

The 2015 Challenge Manifesto
a time for action

Support people to stay as well as possible for as long as possible

1 All political parties must set out in their manifestos how they would **support local efforts to reduce preventable illness and improve wellbeing.**

Reshape care around the needs, aspirations and capabilities of people today

6 All parties must commit to supporting **a national sector-led programme** to support health and social care organisations to adopt participation, personalised care and support planning, shared decision-making and supported self-management approaches for all who would benefit.

Develop and support our workforce to meet future needs

7

Government must initiate and resource a **development programme that equips and supports today's workforce for the challenges of working in new ways**, including working across and with different sectors and professions, engaging service users and supporting personalised care and support planning, shared decision-making and self-management.

Strive to continually improve quality and outcomes

11

Government must **ensure the right conditions are in place to enable the locally-led deployment of new technologies, coordinated information systems and research** at pace and scale to underpin better models of care and improve quality, efficiency and people's experience.

Have adequate funding

13 Government and national bodies **must commit to making faster progress towards new payment mechanisms** that support integrated, personalised care and reward good outcomes.

- Need to harness the "renewable energy" represented by patients and communities