

Giving students easier access to health information

Making use of mobile technology through a new app

Dr Knut Schroeder PhD MRCP FRCGP

GP | SCF Board Member | Hon Sen Clinical Lecturer in General Practice, University of Bristol

Challenges

Questions

Information

Choices



Pressure on NHS



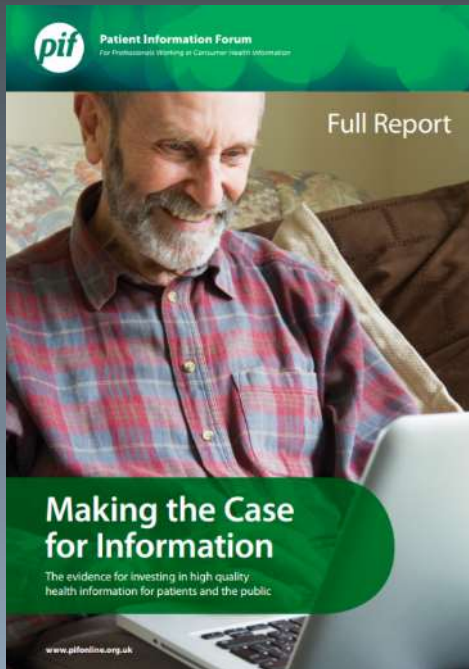
30,000 alcohol-related admissions

1 in 10 suicidal thoughts

1 in 5 consultations for mental health

Sources: www.alcoholconcern.org.uk, NUS and University of Bristol Student Health

Evidence



Patient Information Forum

Decisions

Outcomes

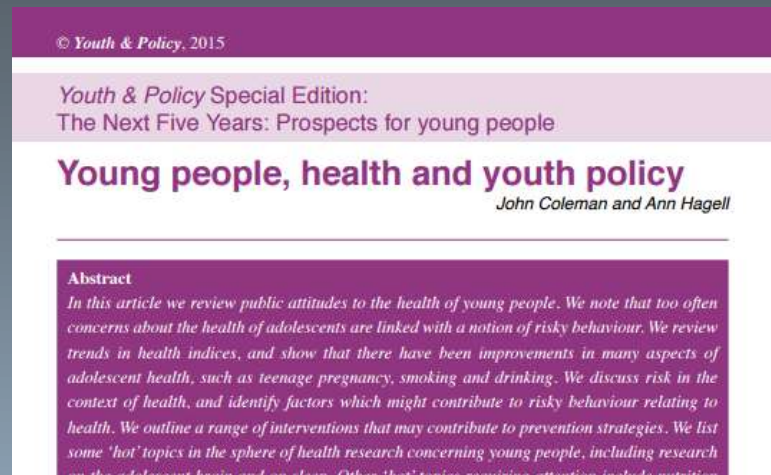
Reduce costs

Information needs

‘Hot topics’

Life context & tailored

Up-to-date, relevant and
non-judgemental



Youth & Policy, May 2015

Online information

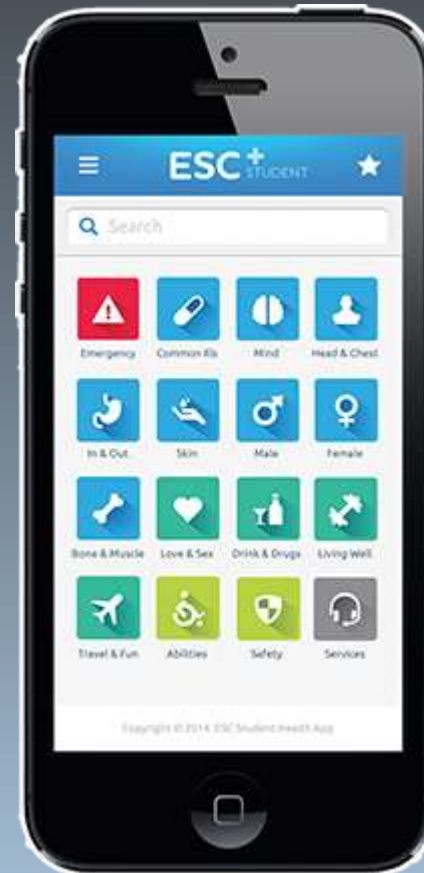


New mobile app

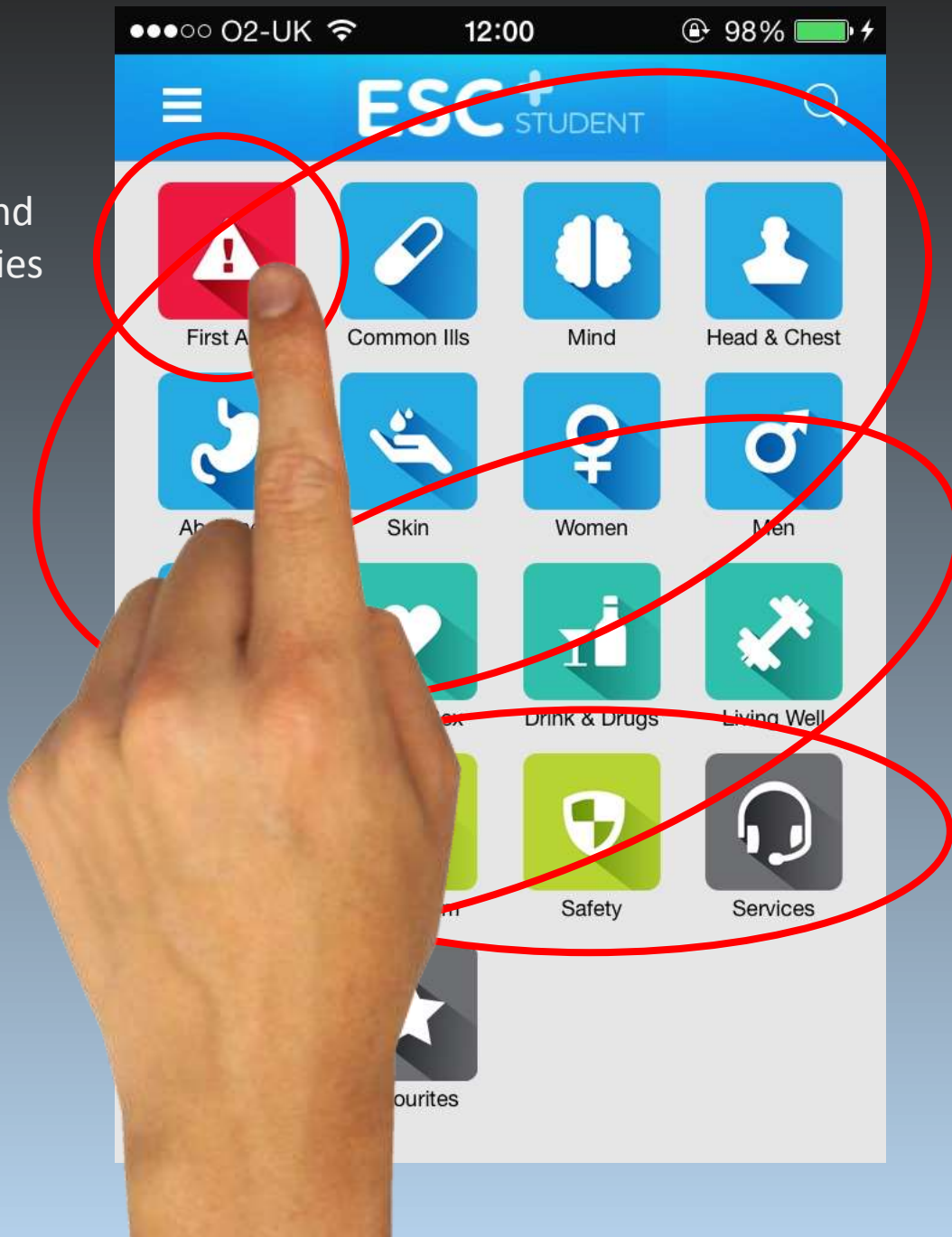
Faster than google

Anytime & anywhere

Tailored to students' needs



First aid and emergencies



Physical and mental health

Lifestyle and healthy living

Long-term conditions, safety and services

< Back

First Aid

Asthma attack >

Burns >

Emergency kit >

Faints >

Head injury >

Low blood >

Meningitis >

Seizures (fits) >

Severe allergy >

Unconscious >

< First Aid Asthma attack



Overview



Description



Causes



Warn



As



C



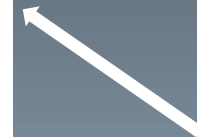
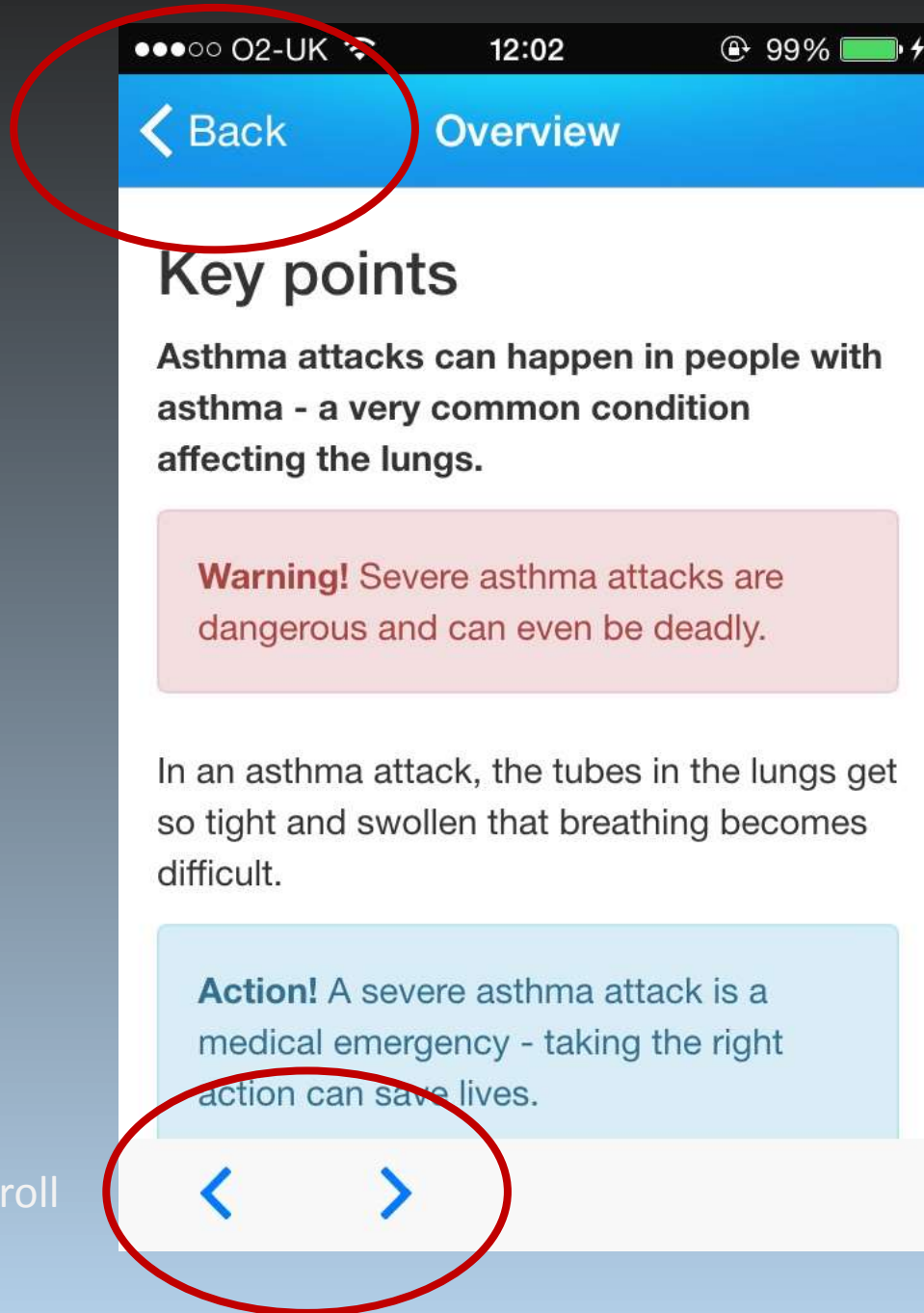
Ke



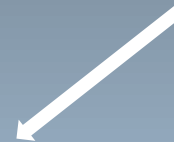
About



Simple
navigation



Key messages



Easy page scroll

< First Aid Asthma attack



Overview



Description



Causes



Warning signs



Action



Useful links



Key Source



About





Back

Warning signs

When should I seek help?

Seek urgent help if you notice signs of severe asthma (asthma attack).

Warning! Symptoms of an asthma attack usually develop gradually over a few hours or sometimes days - but they may also come on much more quickly.

What are the signs of an asthma attack?

Someone with an asthma attack may show any of the following:

- **Breathing problems:** Finding it hard to breathe, and breathing faster than



< First Aid Asthma attack



Overview



Description



Causes



Warning signs



Action



Useful links



Key Sources



About



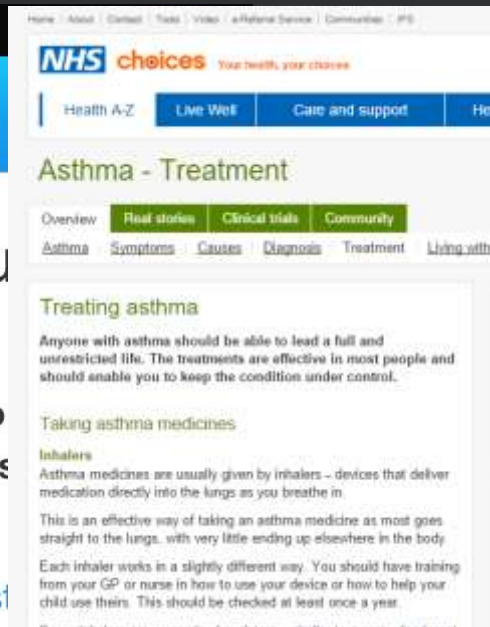
Bad Hyperlinks

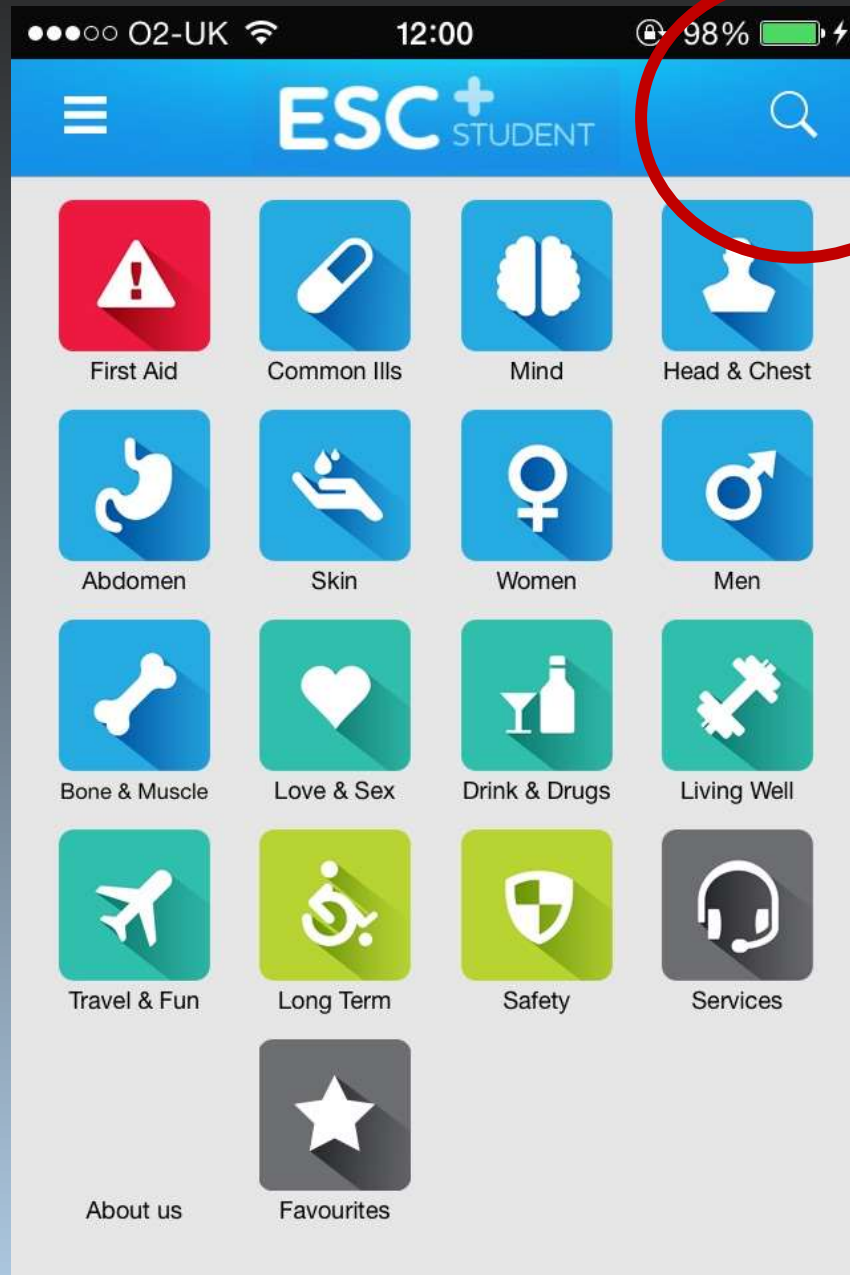
Where can I find out more?

Check out the following links to about managing asthma attacks

- **NHS Choices:**
www.nhs.uk/Conditions/Asthma
- **Patient:**
www.patient.co.uk/health/asthma-leaflet
- **Asthma UK:** www.asthma.org.uk
- **First Response Resuscitation Aid Training:**
www.firstresponse.org.uk/first-response-aid-training/general/first-aid/55-asthma

Faster than a google search





Search
function

 Search for Article

Cancel

Abdominal pain

Abdomen

**Abuse and trauma**

Mind

**Aches and pains**

Bone & Muscle

**Acne**

Skin

**Addictions**

Drink & Drugs

**Alcohol**

Drink & Drugs

**Allergies**

Common Ills

**Anger**

Mind

**Anxiety**

Mind

**Arthritis**A
B
C
D
E
F
G
H
I
K
L
M
N
O
P
R
S
T
U
V
W

 Asth

Cancel

Asthma

Long Term



A



D

Asthma attack

First Aid



H



L



O



T



W

Q

W

E

R

T

Y

U

I

O

P

A

S

D

F

G

H

J

K

L



Z

X

C

V

B

N

M



123



space

Search

Quality



Tight editorial
process

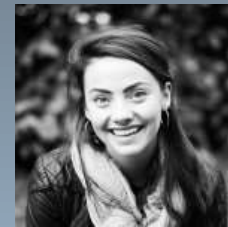
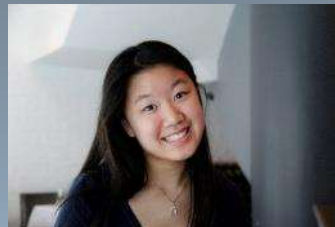


Involve students
and topic experts



Relevant, reliable
and clear

Our student team members



Early student feedback

“...looks great and easy to use...”

“...feels very professional...”

“...all the content is great, really useful...”

Our lead team



Dr Knut Schroeder
GP and Project Lead



Dr Dom Thompson
Director of Student
Health
University of Bristol



Antonia Northam
Student
University of Bristol



Jeremy Bassett
App Developer



Prof Alastair Hay
Professor of General
Practice
University of Bristol



Prof Marjorie Weiss
Head of Pharmacy Practice
University of Bath



Out in Jan 2016

expertselfcare.com